



TALKING POINTS

As you are rolling out the booster sessions of the *Every Choice* program, here are some helpful talking points and reminders in discussing this program and the accompanying toolkits with faculty, student organizations, and Student Affairs staff.

Reminders:

- Whenever you send out the toolkits and/or information about *Every Choice*, remember to include contact information for the campus person who can provide more details about *Every Choice* and how it is being used on your campus.
- As much as possible, try to call or sit down and discuss the program with the people who will be implementing the toolkits/activities to explain the program and why its so critical they find their piece in it. A direct conversation or even talking on the phone is much more personal and effective than mass email messages or texts.
- The more people on your campus you can get involved the more successful the program can be. It will be more work on the front end (meeting with people, raising awareness about the program, sending materials, etc.) but its worth it. The booster sessions are vitally important to keep the concept of active bystanding alive in the minds of your students.

Talking Points:

What is this *Every Choice* program?

- *Every Choice* is a video based, research informed online learning program that is designed to reduce sexual assault, dating/domestic violence , and stalking on college campuses through a focus on bystander intervention.
- This video and the message behind it focuses on how ALL of us can be part of making our campus safer and that we have a realistic chance of seeing the rates of sexual assault, dating violence, and stalking go down.

How can I help?

- **Student Organization:** What you can do as a leader in your organization is make a statement that you support your campus in figuring out how to reduce violence. You and your organization can reinforce the message of the program by taking some time to put messages up on the campus in classrooms and refer them to us for more information. We can send you the student organization toolkit with more instructions.
- **Faculty:** What you can do to support this program is integrate homework, class discussion and classroom messages to get your students to reflect on the reality of violence on their campus and in their community and to connect to their role in making their campus and community better. We can send you the faculty toolkit that comes with ideas for discussion topics, papers, research articles, and classroom message options that you can integrate into your courses.

- **Residence Life/Student Affairs:** Given the amount of time and connection you have with the students who live in your halls, you all have the perfect opportunity to be able to further support the *Every Choice* program. A 4-week series has been developed that allows the students to delve further into the types of violence they might witness and practice what they can do. This series will give them the opportunity to discuss what they have seen, what they think violence looks like on our campus, and what they would be willing to do. The RA toolkit has all 4 weeks planned out with supporting materials (posters, videos, informational sheets, etc). Other activities are also available for RA use such as a quiz game (similar to Jeopardy), a bulletin board (images provided) and a poster activity. RAs could also use the “white boarding” activity which is described for student organizations or set up the Tweet deck in order to communicate with their students.