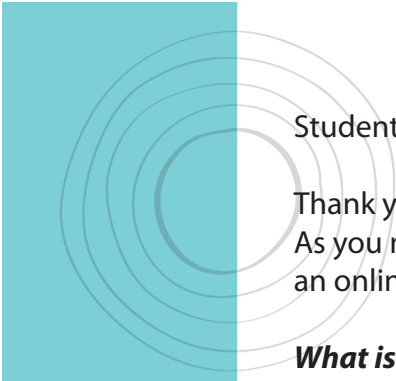


Student Organization Toolkit

for supporting efforts on campus
to address sexual violence, dating
violence and stalking



every
CHOICE



Student Organization Leader:

Thank you so much for your commitment to creating a safer campus and community! As you may already know, the incoming freshmen students on campus have watched an online video called *Every Choice*.

What is Every Choice?

Every Choice is a video-based, research informed online learning program that is designed to reduce sexual assault, dating/domestic violence, and stalking on college campuses through a focus on bystander intervention. All first year students on this campus have viewed the video at the beginning of the academic year. The video stresses the importance of being an “active bystander” when someone sees a potentially harmful situation related to sexual assault, dating violence or stalking. The message of the video is that “every choice” matters when someone’s safety is at stake and that we must all be willing to do something when we encounter these situations.

How can I help?

What you can do as a leader in your organization is make a statement that you support your campus in figuring out how to reduce violence. You and your organization can reinforce the message of the program by taking some time to put messages up on the campus in classrooms and refer them to us for more information. We can send you the student organization toolkit with more instructions.

What should I say?

Preferably during fall semester within the first couple months, you could give a quick 5-10 minute spiel about why violence prevention is important to you and how your organization is going to support the message by doing an activity. Some talking points to consider:

- Why do YOU care about this issue?
- Why is it important enough to get your organization to do something about it?
- Explain that you know incoming freshmen are watching this video, what the video is about and that you want to support them and the campus as you all work together to make your campus safer.
- Give out the contact information for the *Every Choice* contact on your campus.
- Encourage your organization to participate in supporting violence prevention work by participating in the Message Boarding activity described on the following page.

Where can I get more information?

Contact the administrator or office on your campus that is administering the *Every Choice* program for more information. See the contact information accompanying this toolkit.

Thank you.

Message Boarding

Instructions:

Pick the messages that feel most relevant to your campus or create some of your own that are specific to reduction of violence on your campus. Then write them on all the whiteboards/chalkboards in classrooms on your campus. The same message should be written on all the boards for a given time frame. For example, you decide to do this activity for a month. You will pick 4 messages. Message 1 gets written on all the boards in classrooms for a week. Message 2 gets the following week and so on. At the end of every message, write *Every Choice* and the contact information for the office managing the *Every Choice* program on your campus. (Most likely, they will be the office that sent you this information). Write the statements in a place on the board that seems like it might not be used too much. This will increase the likelihood that the message will stay on the board for a longer period of time. Also, DO NOT write on any board with markers that cannot be easily erased and DO NOT write on any board that is restricted in any way. Another option for this messaging activity is to write the messages on the sidewalk in chalk. Before using this approach, be sure to check with your campus authorities to make sure it is okay to use chalk on your sidewalks. Yet another version of this activity is to post these messages on posters or make large handmade signs on sheets that could hang off of residence halls, Greek houses, campus buildings, etc. Again, be sure to check with campus authorities before posting anything on campus.

Messages:

- On this campus, we look out for each other. Every Choice (Contact Information)
- Sexual violence is not acceptable, and we can stop it. Every Choice (Contact information)
- If something doesn't look right, check in. Every Choice (Contact Information)
- If someone you know is in a potentially violence relationship, tell someone. Every Choice (Contact information)
- Direct, Distract, Delegate. What's your option? Every Choice (contact information)
- I expect you to help. Every Choice (contact information)
- Stalking is real and we can stop it. Every Choice (contact information)

ACTIVITY

- Bystanders have a choice and can change an outcome. Every Choice (contact information)
- When you witness violence, try something to stop it. Every Choice (contact information)
- Our choices have an impact. Every Choice (contact information).

every
C H O I C E

I CAN CHANGE THE WORLD...SERIOUSLY

This activity is designed to have students think about the power they have to make change and encourage them to believe they can make it happen. The ultimate outcome of the activity is to create an art project which compares their current level of "hope" that they can make the campus safer with what the campus would be like if they truly believed 100 % that they could make a difference.

Set Up:

Each participant needs paper (can be individual paper or large paper that takes up whole tables that teams can work on together); and various writing/drawing utensils (markers, crayons, colored pencils, etc.) Also have old magazines or newspapers with scissors and glue to do the activity as a collage.

Instructions:

Draw a line down the middle of the paper.

On the left side, draw or use magazine images or words, to depict your current level of hope that you could make a difference in making the campus safer. Do you believe you have the power to change things? Do you believe they can leave this campus safer than the way you found it?

Have the group watch the video of Beyonce at the United Nations singing about making a difference in the world, called *I Was Here*. Find the video on Youtube at <http://youtu.be/i41qWJ6QjPI> or search Youtube for "Beyonce I Was Here video"

On the right side of the paper, write words or use images or words from the magazines to create a picture of what the campus would be like if you truly 100% believed that your voice could make a difference—and that your community could be safer.

Debrief:

Have individuals share with partners, at their table, or with the whole group the difference in their right and left sides and what they can do personally in order to make the "dream" a reality. Post the collages in your organizations meeting space to remind members to remain hopeful.

ACTIVITY